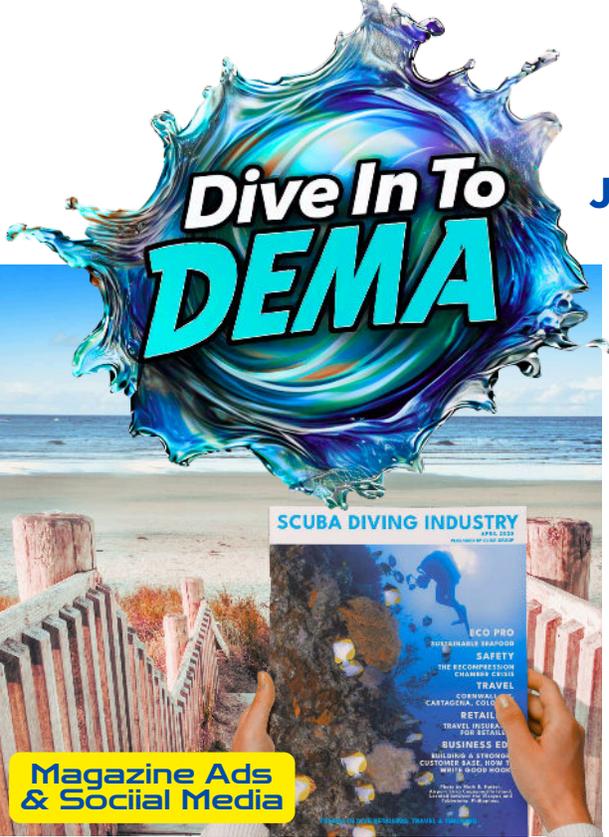


A 5-MONTH DEEP DIVE INTO VISIBILITY, REACH, AND RESULTS

JULY - NOVEMBER ADVERTISING CAMPAIGN



STAND OUT AT DEMA — SPECIAL PACKAGE PRICING ON ALL AD SIZES! JULY ARTWORK DEADLINE: JULY 20TH

What's Included:

- 5 months of ads (July-November) in Scuba Diving Industry Magazine
- Special DEMA Issue with a 250% print run & Kiosk Distribution in the DEMA Lobby
- One Sponsored Email Banner Ad to 17,000+ global dive professionals
- Guest Spot on Marketing Minutes Podcast
- Extra visibility with social media & website mentions

Why It Works:

- 1,500+ attendees picked up the DEMA issue from our DEMA Lobby Kiosk in 2024
- The Only Monthly Dive Trade Magazine
- Mailed to 966 U.S. Dive Retailers + emailed to 17,000+ Global Dive Professionals
- 45,000+ monthly digital interactions
- Ads include QR tracking
- Social Media Reach +10.9K across Facebook, Instagram, LinkedIn & YouTube

SCUBA DIVING INDUSTRY MAGAZINE BY CLINE GROUP

Partner with Cline Group's Scuba Diving Industry Magazine to put your brand in front of the world's most engaged dive retailers, dive industry and travel pros—backed by 35 years of industry expertise, unmatched reach, and trusted relationships across the global scuba community.

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